



For more than twenty years The Maxx has been spreading the spirit and energy of its music all over the world. Since it's founding in the early 1980's at Atlanta's Therrell High School and Northside School For The Performing Arts the band has performed at more than three thousand events, for more than one million people on four continents. Today, founding members Rod Whittaker (bass/keyboards/vocals), Leroy "Roc" Lovelace (sax/vocals), Steven Rollins (guitar/vocals) and former active member now manager Tony Cooper are joined by more recent arrivals, Rainy Middleton (vocals), Darnell Springer (trumpet/keyboards/vocals) and Jimmy Calhoun (drummer) on a mission to carry they're innovative and authentic live performances to an even wider audience.

The band spent its first two years playing nightclubs, high school dances, college parties, amusement parks and concerts in and around Atlanta but quickly expanded their horizons up the East Coast and into Canada while it's members were still in high school. They made weekend trips to surrounding states, toured more extensively during the summer and appeared in concert with Kool & The Gang, The Commodores, Chubby Checker, Archie Bell & The Drells, Cheap Trick, The Fabulous Thunderbirds and James Brown. This early experience set the foundation for excellence that has been the band's calling card throughout its career.

In 1983 after most of the members had finished high school and were now in college at Georgia State University, the band started to narrow it's focus to the college market. For the next seven years they played at hundreds of colleges and college clubs in the Southeast, Midwest, South Central and Northeastern United States and were nominated for Campus Entertainer of the year four years in a row by the National Association for Campus Activities. During this time the band purchased a small studio and started writing, recording and performing their own music. As their original music became more and more popular with their live audience, record companies also began to take note. The band was courted by some of the biggest companies in the industry, but as the R&B side of the music industry went away from bands and more towards rap acts and solo artists the group decided to go in another direction and in 1990 another important chapter in the band's life began.

That year the band returned from a summer tour of Japan with a new direction. After spending the first ten years of their career playing almost exclusively to college audiences the band was ready for a new challenge and in the Winter of 1991 they began a journey that has take them to a new and ever expanding audience.

They've Played For:

The United Way	Atlanta Hawks – NBA
Children's Miracle Network	Kraft Foods
American Heart Association	Delta Airlines
American Cancer Society	General Electric
American Diabetes Association	Micro Soft
American Red Cross	Coca Cola Company
Washington Wizards – NBA	Pepsi
Hendrick Motor Sports – NASCAR	Glaxo Smith Kline – London
NFL Players Association	US Chamber Of Commerce
Carolina Hurricanes – NHL	Bayside – Tokyo, Japan
Family Circle Cup – USTA	Premier Cruise Lines
United States Tennis Association	Countless country clubs,
Atlanta Steeple Chase	Fairs, Festivals, Conventions,
Carolina Panthers – NFL	Casinos, Amusement Parks,
New Orleans Hornets – NBA	Resorts, and over 700
	Weddings.

"What Can I say besides thank you? The Maxx is the most professional, easy-going, FUNKIEST and grooviest band I have ever had the privilege to work with. Excellent Work!! See you next year in London!!"

Kristin Magnuson/ JBA Ltd, London England

"They were wonderful and a lot of fun! All of our friends commented on how good they were. They kept the dance floor packed all night. I would definitely recommend them. My husband and I can't wait to see them play at our friends wedding. The band was everything that we wanted and more. They were all very nice and easy to work with! Let me know if you need anything else from me."

Megan Lomax Wedding/ Summerville, SC

Did I ever tell you how much I LOVE YOU!!!! You are my new best friend!!!! You couldn't have picked a better match, the islanders loved them. I danced from the first beat until the last. I hope they enjoyed playing here, everyone is talking about having them back, we enjoyed ourselves tremendously. What does their November calendar look like?

If you weren't dancing you must have been dead...they are fantastic, really made the wedding unforgettable. Pauletta and Adam said it was like a fairy tale.

Garrish Wedding/ Ocracoke Island, NC

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